



Marta Martin Llaguno

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**Marta Martin Llaguno****Surname(s):** Martin Llaguno**Name:** Marta**ORCID:****6506559459****ResearcherID:****J-9423-2012****ScopusID:****0000-0003-2252-5505****Employing entity:** UNIVERSIDAD DE ALICANTE**Department:** COMUNICACION Y PSICOLOGIA SOCIAL, FACULTAD CC ECONOMICAS Y EMPRESARIALE**Professional category:** CATEDRATICO/A DE UNIVERSIDAD**Educational Management (Yes/No):** No**Start date:** 03/11/2011**Type of contract:** Permanent employment contract**Dedication regime:** Full time**Primary (UNESCO code):** 630800 - Social communicationa**Performed tasks:** CATEDRATICO/A DE UNIVERSIDAD**Identify key words:** Freedom of opinion



Education

University education

1st and 2nd cycle studies and pre-Bologna degrees

University degree: Higher degree
Name of qualification: CC. DE LA INFORMACIÓN
Degree awarding entity: Universidad de Navarra
Date of qualification: 20/09/1995
Standardised degree: No

Doctorates

Doctorate programme: Programa Oficial de Doctorado en Ciencias de la Información de la Comunicación
Degree awarding entity: Universidad de Navarra
Date of degree: 21/12/1999
European doctorate: No
Thesis title: La función de recuerdo de los medios de difusión. El caso del SIDA en la prensa
Recognition of quality: Yes
Special doctorate award: No
Standardised degree: No

Teaching experience

General teaching experience

- 1 Name of the course:** 92815 DESINFORMACIÓN, PROPAGANDA POLÍTICA Y COMUNICACIÓN COMERCIAL FRAUDULENTE: AMENAZAS FAKE
Start date: 01/09/2024
End date: 31/08/2025
Hours/ECTS credits: 4
City of entity: Spain
End date: 31/08/2025
Type of hours/ ECTS credits: Hours
- 2 Name of the course:** 79214 COMUNICACIÓN Y VIOLENCIA DE GÉNERO
Start date: 01/09/2019
End date: 31/08/2025
City of entity: Spain
End date: 31/08/2025
Type of hours/ ECTS credits: Hours
- 3 Name of the course:** 79214 COMUNICACIÓN Y VIOLENCIA DE GÉNERO
Start date: 01/09/2019
End date: 31/08/2025
City of entity: Spain
End date: 31/08/2025
Type of hours/ ECTS credits: Hours



- 4** **Name of the course:** Microcredencial: La IA aplicada a la comunicación
University degree: Publicidad y Relaciones Públicas
Start date: 26/10/2024 **End date:** 15/11/2024
Type of hours/ ECTS credits: Hours
Entity: UNIVERSIDAD DE ALICANTE
Faculty, institute or centre: FACULTAD CC ECONOMICAS Y EMPRESARIALE
- 5** **Name of the course:** Microcredencial: La seguridad marítima en la UE (dirección)
Type of programme: Microcredencial
Type of subject: Microcredencial
University degree: Publicidad y Relaciones Públicas
Start date: 11/11/2024 **End date:** 12/11/2024
Type of hours/ ECTS credits: Hours
Entity: UNIVERSIDAD DE ALICANTE
- 6** **Name of the course:** 20200166 Globalización y Liderazgo Político
Start date: 01/09/2022 **End date:** 31/08/2024
End date: 31/08/2024 **Type of hours/ ECTS credits:** Hours
Hours/ECTS credits: 2
City of entity: Spain
- 7** **Name of the course:** 20200172 DIAGNÓSTICOS, HERRAMIENTAS Y HABILIDADES PARA LA PARTICIPACIÓN PÚBLICA EN UN MUNDO GLOBALIZADO
Start date: 01/09/2022 **End date:** 31/08/2024
End date: 31/08/2024 **Type of hours/ ECTS credits:** Hours
Hours/ECTS credits: 1,5
City of entity: Spain
- 8** **Name of the course:** 20200208 FORMACION UADAPTA EN ADMINISTRACION Y GESTION PUBLICA
Start date: 01/09/2022 **End date:** 31/08/2024
End date: 31/08/2024 **Type of hours/ ECTS credits:** Hours
Hours/ECTS credits: 19
City of entity: Spain



Scientific and technological activities

Scientific production

Publications, scientific and technical documents

- 1** Martín-Llaguno, M. Media Events in the Digital Age: Analysis of the Treatment of Elizabeth II and Juan Carlos I During the State Funeral. *Journalism and Media*. 5(4), pp. 1571 - 1589. 29/10/2024.
DOI: <https://doi.org/10.3390/journalmedia5040098>
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 2** Martín-Llaguno, M. The communication of public aid in the European Union: the case of Next Generation European funds. *Comunicación y Sociedad*. 2024, 37(3), (Spain): 27/06/2024. ISSN 0214-0039
Handle: <http://hdl.handle.net/10045/144573>
DOI: <https://doi.org/10.15581/003.37.3.141-159>
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 3** Vilaplana-Aparicio, MJ; Martín-Llaguno, M.; Iglesias-García, M. Communication and Transparency of Innovation: The Case of the Valencian Community (Spain). *Systems*. 11/9, pp. 1 - 14. 26/12/2022. ISSN 2079-8954
DOI: <https://doi.org/10.3390/systems11010009>
Type of production: Scientific paper **Format:** Journal
Position of signature: 2
Total no. authors: 3
- 4** Vilaplana-Aparicio, MJ; Martín-Llaguno, M. Systematic review on R&D&I aid in Spain. *Intangible Capital*. pp. 331 - 349. 14/10/2022. ISSN 1697-9818
DOI: <http://dx.doi.org/10.3926/ic.1339>
Type of production: Scientific paper **Format:** Journal
Position of signature: 2
Total no. authors: 2
- 5** MARIA TERESA BALLESTER; Martín-Llaguno, M.; JORGE SAINZ. An AI analysis of climate-change influencers' marketing on. *Psychology and Marketing*. (United States of America): 20/09/2022. ISSN 0742-6046
DOI: <https://doi.org/10.1002/mar.21735>
Type of production: Scientific paper **Format:** Journal
Position of signature: 2
Total no. authors: 3
Source of citations: SCOPUS **Citations:** 0
- 6** Martín-Llaguno, M.; BERGANZA CONDE, R.; Navarro-Beltrá, M.. Accountability of unaccountable institutions: oversight of the press, social networks, and the Spanish Parliament over the Spanish king emeritus. . *El Profesional de la Información (Online)*. 31 (4), 01/09/2022. ISSN 1699-2407
Handle: <http://hdl.handle.net/10045/126171>



DOI: <https://doi.org/10.3145/epi.2022.jul.17>

Otro tipo de identificador: <http://hdl.handle.net/10045/126171>

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 3

- 7** Martín-Llaguno, M.; Navarro-Beltrá, M.; BERGANZA CONDE, R.. La relación entre la agenda política y la agenda mediática en España: el caso de los escándalos de Juan Carlos I. Ámbitos: Revista internacional de comunicación, 57, 49-68. Ámbitos, Revista internacional de Comunicación. 57, pp. 49 - 67. (Spain): 15/07/2022. ISSN 1139-1979

DOI: <http://dx.doi.org/10.12795/Ambitos.2022.i57.03>

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 3

- 8** Martín-Llaguno, M.; Vilaplana-Aparicio, MJ; Isabel Gandía Solera. European Funds at the Level of the Spanish Autonomous Communities: Is Administrative Communication Discouraging Open Innovation?. JOLtmC, 8(3), 1-16. Journal of Open Innovation: Technology, Market, and Complexity. 14/07/2022. ISSN 2199-8531

DOI: 10.3390/joitmc8030124

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 3

- 9** Martín-Llaguno, M. From Ignorance to Distrust: The Public 'Discovery' of COVID-19 Around International Women's Day in Spain. International Journal of Communication (Online). 16, pp. 409 - 436. 01/01/2022. ISSN 1932-8036

Handle: 1932¿8036/20220005

DOI: 1932¿8036/20220005

Type of production: Scientific paper

Format: Journal

Position of signature: 1

Total no. authors: 1

- 10** Vilaplana-Aparicio, MJ; Martín-Llaguno, M.; Iglesias-García, M. Communication policies for innovation financed with public funds in Spain: the experts¿9 view - Políticas de comunicación de la innovación financiada con fondos públicos en España: la visión de los expertos. El Profesional de la Información (Online). 30/3, pp. 1 - 17. 2021. ISSN 1699-2407

DOI: <https://doi.org/10.3145/epi.2021.may.08>

Type of production: Scientific paper

Format: Journal

Position of signature: 2

Total no. authors: 3

- 11** Vilaplana-Aparicio, MJ; Iglesias-García, M; Martín-Llaguno, M. La comunicación de la innovación realizada por empresas españolas en 2016 y 2017 a través de las redes sociales digitales. Hypertext.net. 19, pp. 93 - 114. 2019. ISSN 1695-5498

DOI: <https://doi.org/10.31009/hipertext.net.2019.i19.08>

Type of production: Scientific paper

Format: Journal

Position of signature: 3

Total no. authors: 3

- 12** Vilaplana-Aparicio, MJ; Martín-Llaguno, M. Productividad científica en España sobre las ayudas de I+D+i. Espacios. 40/10, (Venezuela): 2019. ISSN 0798-1015

Type of production: Scientific paper

Format: Journal

Position of signature: 2



Total no. authors: 2

- 13** Vilaplana-Aparicio, MJ; Iglesias-García, M; Martín-Llaguno, M. COMUNICACIÓN DE LA INNOVACIÓN A TRAVÉS DE LOS MEDIOS ONLINE. Profesional de la Información. 27/4, pp. 840 - 848. (Spain): 2018. ISSN 1386-6710
DOI: <https://doi.org/10.3145/epi.2018.jul.13>
Type of production: Scientific paper **Format:** Journal
Position of signature: 3
Total no. authors: 3
- 14** Vilaplana-Aparicio, MJ; Vilaplana-Aparicio, M.; Martín-Llaguno, M.; Iglesias-García, M. Obligaciones de comunicación para empresas españolas receptoras de ayudas estatales de I+D+i - COMMUNICATION OBLIGATIONS FOR SPANISH ENTERPRISES RECEIVING STATE R+D+I FUNDS. DYNA. 93, pp. 268 - 271. 2018. ISSN 0012-7361
DOI: <http://dx.doi.org/10.6036/8505>
Type of production: Scientific paper **Format:** Journal
Position of signature: 3
Total no. authors: 4
- 15** Vilaplana-Aparicio, MJ; Martín-Llaguno, M.; Iglesias-García, M. ¿Cómo deben comunicar las empresas receptoras de ayudas de I+ D+ i? Requisitos legales en España. Profesional de la Información. 27/3, pp. 633 - 640. (Spain): 2018. ISSN 1386-6710
Type of production: Scientific paper **Format:** Journal
Position of signature: 2
Total no. authors: 3
- 16** Martín-Llaguno, M. La universidad de "Ciudadanos". Nueva Revista de Política, Cultura y Arte. 163, pp. 312 - 325. 2017. ISSN 1130-0426
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 1
- 17** SUSANA MIQUEL SEGARRA; Navarro-Beltrá, M.; Martín-Llaguno, M. Estudio bibliométrico del sector profesional de las relaciones públicas y la comunicación corporativa con perspectiva de género en las revistas indexadas en Web of Science Core Collection, Scopus y Proquest Central (1992 ¿ 2014). Feminismo/s. 27, pp. 263 - 286. 2016. ISSN 1696-8166
DOI: <https://doi.org/10.14198/fem.2016.27.14>
Type of production: Scientific paper **Format:** Journal
Position of signature: 3
Total no. authors: 3
- 18** Miquel-Segarra, S; Navarro Beltra, M.; Martín-Llaguno, M. Estudio bibliométrico del sector profesional de las relaciones públicas y la comunicación corporativa con perspectiva de género en las revistas indexadas en Web of Science Core Collection, Scopus y Proquest Central (1992-2014) . Feminismo/s. 27, pp. 263 - 283. 2016. ISSN 1696-8166
DOI: [10.14198/fem.2016.27.14](https://doi.org/10.14198/fem.2016.27.14)
Type of production: Scientific paper **Format:** Journal
Position of signature: 3
Total no. authors: 3



- 19** Hernández-Ruiz, A.; Martín-Llaguno, M. Feminismo/s 27. Comunicación y relaciones de género: prácticas, estructuras, discursos y consumo. Co-Coordination. Feminismo/s. 27, pp. 1 - 300. 2016. ISSN 1696-8166
Type of production: Scientific paper **Format:** Journal
Position of signature: 2
Total no. authors: 2
- 20** Miquel-Segarra, S.; Martín-Llaguno, M. La producción bibliográfica sobre el etiquetamiento y conceptualización de los profesionales de la comunicación organizacional en España/Bibliographic output on the labeling and conceptualization of organizational communication professionals in Spain. Revista Internacional de Relaciones Públicas. 5/10, pp. 163 - 188. 2016. ISSN 2174-3681
Type of production: Scientific paper **Format:** Journal
Position of signature: 2
Total no. authors: 2
- 21** López-Berna, S.; Papí-Gálvez, N.; Martín-Llaguno, M. La revisión de los grados universitarios: valoración de la convergencia europea del Grado en Publicidad y Relaciones Públicas en España. Doxa Comunicación. 23, pp. 47 - 71. (Spain): 2016. ISSN 1696-019X
Type of production: Scientific paper **Format:** Journal
Position of signature: 3
Total no. authors: 3
- 22** López-Berna, S.; Papi Galvez, N.; Martín-Llaguno, M. La revisión de los grados universitarios: valoración de la convergencia europea del Grado en Publicidad y Relaciones Públicas en España = Revision of university degrees: evaluation of the European convergence in Advertising and Public Relations degrees in Spain. Doxa Comunicación. XXIII, pp. 47 - 71. (Spain): 2016. ISSN 1696-019X
Type of production: Scientific paper **Format:** Journal
Position of signature: 3
Total no. authors: 3
- 23** Martín-Llaguno, M.; Miquel, S.; Navarro Beltra, M. Analysis of Communication Executives and Managers in Spain: socio-demographic, organizational and attitudinal characteristics from a gender perspective. Catalan Journal of Communication & Cultural Studies. 7/2, 2015. ISSN 1757-1898
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 3
- 24** Martín-Llaguno, M.; Navarro-Beltrá, M. La segregación vertical y horizontal en las agencias de publicidad antes y después de la ley de igualdad de mujeres y hombres. Revista Española de Investigaciones Sociológicas. 150, pp. 113 - 150. (Spain): 2015. ISSN 0210-5233
DOI: (<http://dx.doi.org/10.5477/cis/reis.150.113>)
Type of production: Scientific paper **Format:** Journal
Position of signature: 1
Total no. authors: 2
- 25** López-Berna, S.; Martín-Llaguno, M.; Papí-Gálvez, N. The regulation of professional advertising practices in Spain 1988¿2013. Comunicación y Sociedad. 4/28, (Spain): 2015. ISSN 0214-0039
DOI: <http://dx.doi.org/10.15581/003.28.4.143-159>
Type of production: Scientific paper **Format:** Journal
Position of signature: 2
Total no. authors: 3



- 26** Martín-Llaguno, M. Un manual necesario. Hacer pensar, hacer soñar. pp. 4 - 7. 01/06/2024. ISBN 978-631-6611-06
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 27** Berganza-Conde, R.; Martín-Llaguno, M. Political corruption scandals in the (Social) Media environment. Streamlining political communication concepts: Updates, changes, normalcies. pp. 9 - 28. Springer, Cham, 21/12/2023. ISBN 978-3-031-45334-2
DOI: https://doi.org/10.1007/978-3-031-45335-9_6
Otro tipo de identificador: 978-3-031-45335-9
Type of production: Book chapter **Format:** Book
Position of signature: 2
Total no. authors: 2
- 28** Martín-Llaguno, M.; Eva María Fernández González; Jorge Sainz González. A Post-Covid Comparative Analysis of Digital Skills in Vocational Education Teachers for 4 Latin American Countries. Addressing Inequities in Modern Educational Assessment Bridging the Gap. pp. 1 - 14. Springer Nature Switzerland, 15/11/2023. ISBN 978-3-031-45801-9
DOI: https://doi.org/10.1007/978-3-031-45802-6_1
Otro tipo de identificador: 978-3-031-45802-6
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 3
- 29** Martín-Llaguno, M.; Susana Solís; Vilaplana-Aparicio, MJ. Conocimiento de los fondos europeos en las empresas españolas ¿es la desinformación un freno a la absorción?. EL PODER DE LA COMUNICACIÓN: ACTORES, ESTRATEGIAS Y ALTERNATIVAS. 1, pp. 269 - 289. Editorial Dickynson, 01/12/2022. ISBN 978-84-1122-083-5
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 3
Relevant results: A pool of companies that ask to be more and better informed have no expectations regarding the funds helping them solve their problems. This misinformation occurs to a greater extent in the case of shared management funds. It is urgent to evaluate the efficiency of communication and deepen the analysis of the relationship between communication strategies and absorption of funds.
- 30** Martín-Llaguno, M. Identificación de las dificultades de lectoescritura en estudiantes del Grado en Publicidad y RRPP. REDES-INNOVAESTIC 2022. Libro de actas . pp. 377 - 379. Universidad Alicante Instituto Ciencias de la Educación, 08/06/2022. ISBN 978-84-09-39019-9
Type of production: Book chapter **Format:** Book
Position of signature: 1
Total no. authors: 1
- 31** Navarro-Beltrá, M.; Martín-Llaguno, M. Análisis bibliométrico de la investigación española sobre publicidad y género indexada en Web of Science y Scopus: un estudio de las diferencias existentes entre los autores y las autoras. El género se abre paso en la sociedad. (Spain): Thomson Reuters-Aranzadi, 2022. ISBN 978-84-1124-309-4
Type of production: Book chapter **Format:** Book
Position of signature: 2
Total no. authors: 2



- 32** Martín-Llaguno, M.; Navarro-Beltrá, M.; Rosa Berganza. El 'recuerdo selectivo' de la corrupción en Twitter: los casos Gürtel, Ere y Neurona. Escenarios digitales de la comunicación. pp. 215 - 238. (Spain): Gedisa, 2022. ISBN 978-84-18914-74-4

Type of production: Book chapter

Format: Book

Position of signature: 1

Total no. authors: 3

Works submitted to national or international conferences

- 1** **Title of the work:** Populism and Denialism: Comparing Portugal, Spain, and the UK
Name of the conference: 27th IPSA World Congress of Political Science organized by the International Political Science Association (IPSA)
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Buenos Aires, Argentina
Date of event: 15/07/2023
End date: 15/07/2023
City organizing entity: Buenos Aires, Argentina
Martín-Llaguno, M.
- 2** **Title of the work:** The public conversation about monarchy: authentic or directed stories? A comparison between Juan Carlos I and Elizabeth II's at the state funeral
Name of the conference: 73rd Annual ICA Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Toronto, Canada
Date of event: 25/05/2023
End date: 29/05/2025
City organizing entity: Toronto, Canada
Martín-Llaguno, M.; Navarro-Beltrá, M.; Lucía García; Rosa Berganza; Azahara Ortiz González; Miguel Ángel Rodríguez Durán; Beatriz Herrero Jiménez.
- 3** **Title of the work:** The role of academia in protecting freedom of expression as a driver for other human rights
Name of the conference: UNESCO's World Press Freedom Day 2023 Online Academic Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Nueva York, United States of America
Date of event: 27/04/2023
City organizing entity: Nueva York, United States of America
Martín-Llaguno, M.; Navarro-Beltrá, M.; Jordi Rodríguez Virgili; Rosa Berganza; Jorge Sainz; Jorge Calero; Maribel Fernández Alonso.
- 4** **Title of the work:** Análisis bibliométrico de la investigación sobre medios de comunicación, corrupción y escándalos políticos
Name of the conference: VII Congreso Internacional de Ética en la Comunicación (Media Ethics 2023)
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: SEVILLA, Spain
Date of event: 14/03/2023
End date: 17/03/2023



City organizing entity: SEVILLA, Spain

Rosa Berganza; Martín-Llaguno, M.; Navarro-Beltrá, M.; Azahara Ortiz González; Miguel Ángel Rodríguez Duran; Beatriz Herrero Jiménez.

- 5 Title of the work:** El efecto de agenda-setting de los medios tradicionales sobre la información política y de escándalos de corrupción en Tiktok

Name of the conference: INTRACOM ¿ II Congreso Internacional de Investigación y Transferencia en Comunicación

Geographical area: Non EU International

Type of participation: Participatory - oral communication

City of event: SAN CRISTOBAL DE LA LAGUNA, Spain

Date of event: 05/12/2022

End date: 09/12/2022

City organizing entity: SAN CRISTOBAL DE LA LAGUNA, Spain

Azahara Ortiz González; Rosa Berganza; Martín-Llaguno, M.; Navarro-Beltrá, M.; Aintzane Jiménez Rogríquez.

- 6 Title of the work:** POLITICAL SCANDALS ON TWITTER: PUBLIC DEBATE AND PARTY'S STRATEGIES IN ELECTION TIMES

Name of the conference: ECREA 9TH EUROPEAN COMMUNICATION CONFERENCE

Geographical area: Non EU International

Type of participation: Participatory - oral communication

City of event: AARHUS, Denmark

Date of event: 19/10/2022

End date: 22/10/2022

City organizing entity: AARHUS, Denmark

Martín-Llaguno, M.

- 7 Title of the work:** Political scandals on Twitter: public debate and party's strategies in election times

Name of the conference: 9TH European Communication Conference

Geographical area: Non EU International

Type of participation: Participatory - oral communication

City of event: Aarhus, Denmark

Date of event: 19/10/2022

End date: 22/10/2022

City organizing entity: Aarhus, Denmark

Rosa Berganza; Martín-Llaguno, M.; Navarro-Beltrá, M.; Carlos Ortiz González; Beatriz Herrero; Victoria Campos Zabala; Juan Luis López Galiacho; Fernando Velasco.

- 8 Title of the work:** The construction of corruption scandals in the (social) media in the age of polarization
Name of the conference: IAMCR International Association for Media and Communication Research annual conference Beijing

Geographical area: Non EU International

Type of participation: Participatory - oral communication

City of event: Beijing, China

Date of event: 11/07/2022

End date: 15/07/2022

City organizing entity: Beijing, China

Martín-Llaguno, M.



- 9** **Title of the work:** The construction of corruption scandals in the (social) media in the age of polarization
Name of the conference: conferencia de la International Association of Media and Communication Research (IAMCR) ¿Communication research in the era of neo-globalisation: reorientations, challenges and changing contexts¿
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Beijing (online), China
Date of event: 11/07/2022
End date: 15/07/2022
City organizing entity: Beijing (online), China
Rosa Berganza; Martín-Llaguno, M.; Navarro-Beltrá, M.; Carlos Ortiz González; Victoria Campos Zabala; Beatriz Herrero Jiménez.
- 10** **Title of the work:** Making monarchy answerable: the case of Spanish Press and the national parliament in horizontal accountability
Name of the conference: 72nd Annual ICA Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: París, France
Date of event: 26/05/2022
End date: 30/05/2022
City organizing entity: París, France
Martín-Llaguno, M.
- 11** **Title of the work:** Making monarchy answerable: The role of the Spanish press and the national parliament in horizontal accountability
Name of the conference: 72nd Annual ICA Conference
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: Paris, France
Date of event: 26/05/2022
End date: 30/05/2022
City organizing entity: Paris, France
Martín-Llaguno, M.; Navarro-Beltrá, M.; Rosa Berganza; Beatriz Herrero Jiménez; Alexandra María Sandulescu Budea; Carlos Ortiz González.
- 12** **Title of the work:** La 'discusión selectiva¿ sobre la corrupción en Twitter: los casos Gurtel, Ere y Neurona
Name of the conference: II Congreso Internacional de Comunicación, medios audiovisuales y análisis, Hermes
Geographical area: Non EU International
Type of participation: Participatory - oral communication
City of event: LANZAROTE, Spain
Date of event: 04/04/2022
End date: 09/04/2022
City organizing entity: LANZAROTE, Spain
Rosa Berganza; Martín-Llaguno, M.; Navarro-Beltrá, M.